



# MONTHLY NEWSLETTER

## LUCAS SOARES' JOURNEY AT ACER BRASIL

In an interview with a developing sporting activities collaborator from the ACER That same year, Lucas secured Brasil, Lucas Soares, who is the role he currently holds, responsible for the institution's reflecting his continuous growth systems and monitoring, we and the trust he has built had the opportunity to learn throughout his professional about his personal and journey. Each stage of his professional journey. In this career has been crucial for his newsletter, we will explore his growth and development.

path highlighting the challenges, lessons and We asked him a few questions, motivations that have brought and here is what he had to say: him to where he is today.

Lucas' professional journey is marked by three years of experience. He began his career as a Reading Mediator, focusing on youth empowerment, carrying out his duties with dedication and responsibility. The following year, he progressed to the position of Sports Monitor, where he had the opportunity to expand his knowledge and skills, overseeing and

### How has your professional and personal life changed?

"Everything. At the beginning, as it was an internship, there were many things I didn't know yet—how to behave in a work environment, the right way to dress, how to work in a team, organise tasks, and even plan projects. Everything was new and challenging, but over time, I learned."



### What part of your job do you enjoy the most?

"I like various aspects of my job, but I have always loved discovering new technologies and tools. That really motivates me!"

### What were your goals, and which ones have you achieved so far?

"When I first started as a mediator, my only goal was to work and earn my own income. I had no idea that I would go through everything I have experienced in this 'short' time."

### How do you handle difficulties?

"I try to stay organised, analyse strategies and ways to solve problems and ask for help if necessary."

### What motivates you to do your best at work?

"Having the autonomy to do my job well and the work environment itself."



### What is your main professional goal at the moment, and how do you plan to achieve it?

"I want to learn more about IT technologies, such as programming languages, networking, and other essential aspects of the field. Every new concept or tool I discover makes me realise that the world of technology is constantly evolving."

### What is a valuable lesson you have learned?

"Never stop learning and striving for continuous development because I believe that every experience, whether big or small, brings something valuable. I am always looking to improve my skills, better understand the needs around me, and become a more capable version of myself. For me, learning is not just part of the job but an ongoing process that motivates me to grow both professionally and personally."



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## CHILDREN'S VISIT TO ALLIANZ PARQUE STADIUM

On February 25th, the children from the "ACER Sports School" project had a unique opportunity to visit Allianz Parque stadium, thanks to the support of EcoRodovias and Pinheiro Neto Advogados, and the Federal Sports Incentive Law and Future Sport project which provided transportation. This experience was unforgettable for the young athletes. We spoke to Cleiton Santos, the Sports Coordinator responsible for accompanying the children and asked him some questions

### Did you face any difficulties during the journey?

"During the journey, we encountered some traffic which could have been a concern. However, we managed to stay organised and arrived at Allianz Parque exactly on time, at 10 am sharp. Despite the minor setback, punctuality was maintained, which was a relief and ensured that we could enjoy the event without any rush."



### How was the arrival at Allianz Parque?

"The arrival at Allianz Parque was very smooth and well-organised. We were welcomed at the gate by a staff member named Lucas, who was very friendly and attentive. He provided us with all the initial instructions clearly,

which made our access easy and made us feel comfortable."

### What were your first impressions?

"Our first impressions were very positive. Upon arrival, I noticed that the team was well-organised and extremely welcoming, especially towards the children. One detail that stood out was the unlimited free popcorn available for everyone, which created a warm and fun atmosphere right from the start. This attention to detail made everyone feel welcome."

### What impressed the children the most during the tour?

"The most impressive part for the children was the opportunity to see the pitch up close. The experience of being so near the field where the players perform was thrilling

for them. Additionally, the replica of the Libertadores trophy also caught their attention as it is an important symbol in football. Seeing these things up close made the visit even more special and memorable for everyone."



### Did you get to experience any VIP areas or exclusive sections?

"Yes, we had the opportunity to visit the VIP area of the stands which is reserved for select guests during matches, such as celebrities and club icons. This experience was incredible! The area was very

comfortable and offered a privileged view of the pitch, making our time at the stadium even more exciting and special."

### What did the children think of the visual attractions in the stadium?

"The children were amazed by the visual attractions in the stadium. As they entered, their eyes lit up upon seeing the vibrant colours of the flags and the enormous LED screens. They felt a mix of excitement and admiration as if they were stepping into a real spectacle. Joy and curiosity were evident on their faces, and it was clear how every detail contributed to making the visit a magical and unforgettable experience. They couldn't stop staring at the giant screens displaying the club's greatest moments."