

## Newsletter #104

All you need to know about January 2017

## Hello!

Despite our financial difficulties, 2016 was a year of great achievements!

In order to adjust to the difficult times, unfortunately we had to move staff around and some redundancies were sadly necessary, all so that we can continue taking care of children and their families, always with transparency and integrity.

This year we will be carrying out the following programmes: Kinship Care in Santo André which will be financed by the municipality's Council for Children and Youth Rights; we also have renewed our agreement for Kinship Care in Diadema with the Secretariat for Social Care and also for the City Schools programme with the Secretariat for Education. We have another year of financing for the sport programmes from ABC Trust/Childreach International and will once again have a partnership again Premiership Rugby, British Council and SESI São Paulo to teach rugby - rugby is the fastest growing sport in Brazil! Our partnership with Coaches Across Continents also continues, using

their sport for social impact methodology. As for community development, we will continue with our partnership with the <u>Banco do Povo - Crédito Solidário</u>, which will continue to give micro-credit loans to residents of the south Diadema region, aiming to strengthen the local economy.

Due to the lack of resources the Youth Monitor Programme, in which youth monitors read to children in local schools, will only continue for 6 months. We rely on very important partnerships for this programme: the Instituto GWI, a São Paulo-based NGO focussed on education, which co-funds the programme along with local businesses <u>Tirreno</u> and <u>Expak</u>.

Every year our important partner, <u>St</u> <u>Paul's School</u>, hosts an International Day, a party at the school to raise funds for ACER and other NGOs. We invest the money raised to carry out essential maintenance to our buildings and equipment. The children that take part in the activities at ACER Brazil also participate in several events put on by St Paul's during the year including the school's sport day. Every year the St Paul's students go to great efforts to sell raffle tickets for the annual event hosted by the friends of ACER at the British Consulate General in São Paulo and the ticket sales are increasing year on year. One of our collaborators who specialises in youth work went to the school to give a series of workshops about social participation and development with the students. In addition to St Paul's support, the exchange of information has been very important for us.

Continuing on the subject of partnerships, in 2016 <u>Cultura Inglesa São Paulo</u> began offering free English courses in partnership with ACER and the Diadema municipal government; in 2017, 90 children from local schools will take part in these classes. 30 places at their local language school in the centre of Diadema will be offered with a 100-percent bursary for children from ACER's programmes. The textbooks and transport are also to be funded by Cultura Inglesa.

We have also been able to count on Cultura Inglesa's financial support for the Dia de Brincar, the annual street party we organise for the children of Eldorado, and also for the annual friends of ACER event at the British Consulate General.

In addition to our funding partners mentioned, we are also grateful of the support of <u>CARF UK</u>, <u>Heraeus</u>, <u>Grand</u> <u>Hyatt</u>, <u>Ford</u>, <u>Gaudí Eventos</u> and <u>Hines</u>.

The friends of ACER are organising events on the 8th April 2017 in the United States and in the second half of the year in Brazil, together with the British Consulate General.

Another piece of good news is that, through the British organisation Everything is Possible, we will be participating in a project, which will involve an exchange between our teenagers and staff and a special school in Sweden, a state school in York, UK and a circus school in Melbourne, Australia. This project will begin in March and continue until February 2019.

We also started a partnership with Engaja Brazil which will allow people in Brazil to donate more easily - signing up is very easy, just go to www. acerbrasil.org.br and at the top of the page there is a link: "Seja Sócio Mantenedor"; click this to sign up and

## **Vacation Project**

then choose the amount that you would like to donate and for how long. You can also choose whether you would like to receive an invoice or whether you would like the amount to be debited from your card; we believe that with this partnership will be able to sign up many more local supporters who want to help transform the lives of so many children and teenagers.

So, we begin 2017 with a great deal of gratitude and hope and also with a desire to seek out new opportunities for our work and for the people that we look after; always hoping and fighting for better days.

Marinisa Carminetti Baptista Secretary General















Today our dance and rhythm activity started up in full swing... Come and dance with us, tone up your muscles, burn some calories and enjoy yourself!! 23rd Jan

Today as part of the holiday programme, coach Orlando offered various activities on the football court: Base 8, Rock, Knife & Scissors, Football and Handball all for children 24th Jan

#Fun #Games #Art #Learning # Socialisation # Holidays non-stop football, come and take part 24th Jan







## AGENDA February

- 2 International volunteer Ashley Viteri arrives
  - 6 ACER Board meeting
- 18 International Rugby coach Greg Reeve arrives