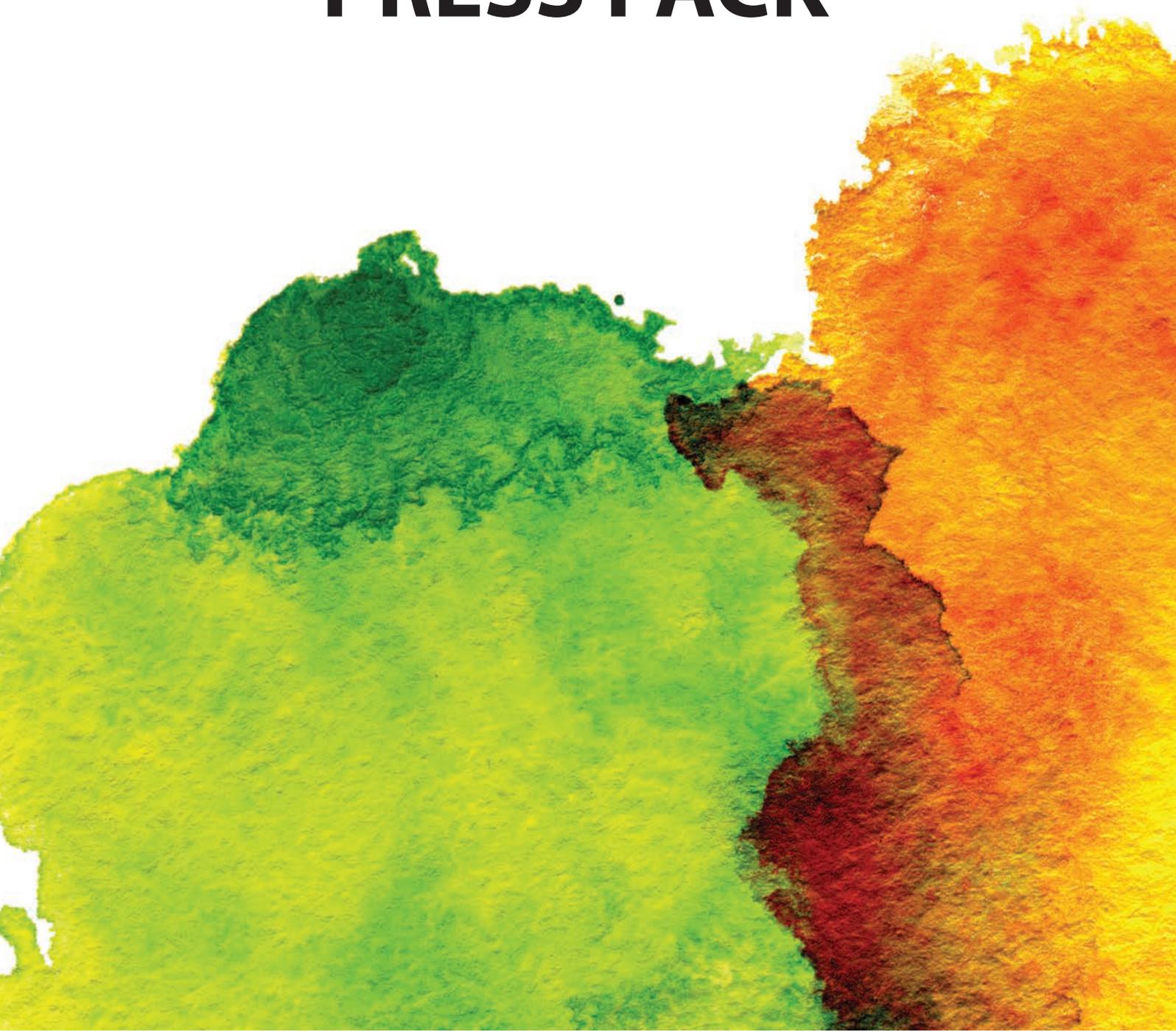




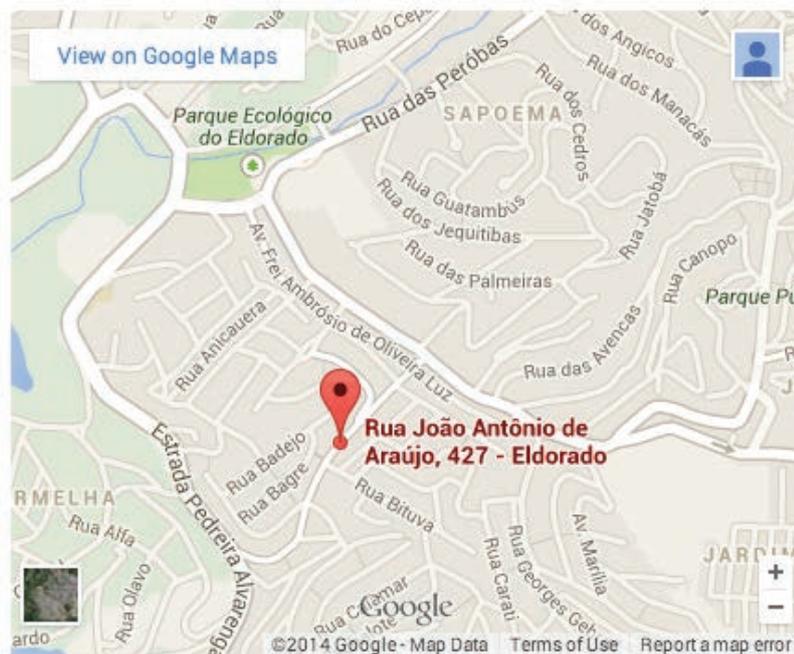
ACERBRASIL

DESENVOLVIMENTO HUMANO E COMUNITÁRIO

PRESS PACK



HOW TO FIND US



By public transport:

Take the Metro 1 Line to Jabaquara, then find the trolébus platform signed Diadema or Piraporinha. Upon arrival at Diadema bus terminal, walk to platform D and take either the 31D (Vila Paulina) or the 182 (Acampamento dos engenheiros). The journey should take roughly 15min without traffic. Get off at the stop in front of the big supermarket Ricoy on Av. Nossa Senhora dos Navegantes. Rua João Antonio de Araújo is directly opposite. Walk up the hill and continue until you see ACER on your right.

Via the rodovia dos Imigrantes (the motorway/freeway):

Take the exit for Eldorado at the 20KM mark of the motorway, signposted Litoral, where there is a second toll booth. The cost is R\$3,00. Don't confuse this with the entrance to Diadema, which is the first toll booth and first exit. The exit for Eldorado is slightly past this. Follow the signs that clearly indicate Eldorado.

By car via the centre of Diadema:

Opposite the Diadema bus terminal, find Av. Alda, with signs towards Eldorado. Follow Av. Alda to the end for about 3 miles. As a reference, follow the direction of the signs labelled "Acampamento dos Engenheiros". At the end of Av. Alda take a left, then a right at the junction in front of the police station. Then take a left where you pass by the Ecological park. Across the park there is a set of traffic lights. Turn right at the junction on to Nossa Senhora dos Navegantes. Continue until you reach the Ricoy supermarket on your left. Directly opposite the supermarket is rua João Antonio de Araújo. Drive up the hill until you see ACER on your right.

Mission statement

“

To rescue the dignity of children and young people and promote social transformation.

”



WELCOME



WHO WE ARE

Founded in November 1993, ACER Brasil (Associação de Apoio à Criança em Risco/Association for Support of Children at Risk) started its work focusing on the recuperation of street boys and girls in the centre of São Paulo. In March of 2003 the institution transferred its activities to the ACER Community Centre, elected a new Board of Directors and Presidency and started to offer services to 530 children and young people in two key areas: educational/cultural activities and social support. After 18 years of activity, ACER currently offers services to more than three thousand children, young people and adults with activities to promote human and community development.

CONTACT INFORMATION

ACER Brasil

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THE WORK WE DO

ACER's work is focused on programmes and activities that encourage human and community development. These activities are grouped into five key areas.

SPORT

ACER's Football and Citizenship programme runs five days a week for young people aged 6 to 24. The aim isn't to produce world-class players; it's to socially impact the lives of the youngsters involved. Through specially constructed games the children and young adults learn vital life skills such as conflict resolution, peaceful coexistence and teamwork.

Education and Culture

This programme offers activities via the ACER community Library, through which a reading scheme is run and access is provided to 12,000 books and 170 DVDs. On top of this is the ACER Capoeira and the Roots of Brazil programme with its percussion workshops, storytelling and Brazilian and African toys and games. All these programmes are increasing the knowledge and understanding of African culture among children and young people, enabling them to relate this to their social contexts.

Youth

ACER partners with local state schools to offer youth between the ages of 12 to 16 years workshops that focus on the environment and economic education. In the past year 80 young people have started developing their own projects. Those who attend workshops then give work-shops themselves. Our Reading in Schools programme works through teenagers who are trained by us and offer reading, story telling and puppet theatre sessions to primary school children from eight local schools.

Community Development

ACER supports sustainable economic development through job training and research and coaching for local business people and groups. We have a local micro finance fund of R\$80.000,00 which is operated by a specialist partner.

Social Work

ACER's social programme, known as NAS, offers counselling to families torn apart by poverty and violence to break this cycle. ACER works to eradicate child labour and offers individual family support and guidance. The Family Guardian programme provides support and financial assistance to the extended family of children who have been removed from their immediate families by the courts.

MEDIA

Click images to follow links to some our press clippings



Farol
Até as inovações locais num mundo global

Diversão e arte

ONG recomendada por antropólogo britânico oferece esportes, leitura e labor de criação coreana de Diadema, no Grande São Paulo

Portais | Consulado Geral Britânico | 27/04/2011 16:37:14 | 631 Acesso

Comunidade britânica em São Paulo celebra casamento real

Fotos Enviar notícia Imprimir

DIÁRIO DO GRANDE ABC

CLASSIFICADOS · AUTOMÓVEIS · DIA-A-DIA · TURISMO

Quarta-Feira, 4 de Junho de 2014

setecidades · esportes

TORÇIDA DIÁRIO
A PROMOÇÃO CONTINUA!

Junte 7 e troque

Setecidades
Publicado em terça-feira, 12 de abril de 2011 às 07:57

Entidade promove inclusão social

Fábio Munhoz
Do Diário do Grande ABC

A comunidade britânica em São Paulo se reúne nesta sexta-feira, dia 29 de abril, para celebrar o casamento de William de Gales e a Senhora Catherine Middleton.

O britânico John Dodds é o presidente da Fundação Britânica Carolina Dupont convidada para uma happy hour no Centro Brasileiro Britânico, em Pinheiros.

Em São Paulo e brasileiros ligados à comunidade, incluindo comitês de negócios do casamento gravada da cerimônia e transmitido especialmente.

Jonathan Hannay
ACER

Exibido no jornal da Canal Futura
12 de janeiro de 2011

MELHOR e MAIS JUSTO

ANA PAULA CAMPOS

Seeing the light

Despite the poverty and difficult conditions, Rhea McAtzer of Auchincalm 'saw the bright future' in Brazil, where she spent a year working with street kids, pregnant teenagers and young mothers

MORGAN CAULFIELD PHOTOGRAPHY JENNY WOODMAN AND SHEILA HEATHER

ABCD MAIOR

NÃO ESPERE O DIA SEGUINTE PARA SE INFORMAR.
QUARTA-FEIRA, 4 DE JUNHO DE 2014 14:03

MEIA CENTER
VÍDEOS
ÁUDIOS
FOTOS

BUSCA

CAPA | ÚLTIMAS | EU ABCD | OPINIÃO | DEBATE | ENTREVISTA | POLÍTICA | CIDADANIA

BRASIL: ONG ALEMÃ LANÇA PROJETO SOCIAL PARA A COPA NO BRASIL

Sexta-feira, 25 de janeiro de 2013 - 12h20

WESLEY FERREIRA LEITE

Americas view

The Economist

Previous Next Latest Americas view Latest from all our blogs

Brazil's developing favelas

Searching for Eldorado

Jul 12th 2010, 15:43 by J.P. | SÃO PAULO

CAC and One World Futbol team up with ACER in Brazil

19 August 2013 | Nicholas Gabes

A new partnership will aim to create social change in an area of Brazil affected by high crime rates, extreme poverty.

Príncipe Harry visita projeto em Diadema

Príncipe Harry visitou projeto em Diadema nesta quarta-feira

Andréa Isek/DGABC

WINTER 2014

June and July of 2014 marked two big months for Brazil as the world turned its head to see who would triumph at the World Cup. For ACER, these two months signified a multitude of visits from journalists to England fans to His Royal Highness Prince Henry of Wales. Below are some links to clippings, videos and photos:



Prince Harry spent an afternoon at ACER talking to families and children involved in our projects. Click [HERE](#) to see more photos from the day.

Prince Harry visit

[The Prince's speech at an event in São Paulo, where he mentions his visit to ACER](#)

[The Telegraph's coverage of the visit](#)

[People magazine's coverage of the event](#)

England fans visit

[Good Morning Britain video featuring the visit of 50 England fans](#)

[The Shirts4São Paulo blog charting the campaign and the visit](#)

World Cup journalism

[Channel 4 on the World Cup and social problems Brazil faces](#)

[A Daily Telegraph report on pre-World Cup sentiments in Eldorado](#)

[CLICK HERE FOR AN EXTENSIVE LIST OF ALL MEDIA CLIPPINGS](#)

FIND US ONLINE

WEBSITE

www.acerbrasil.org.br



FACEBOOK

www.facebook.com/acerbr



FLICKR

www.flickr.com/photos/acerbrasil/sets



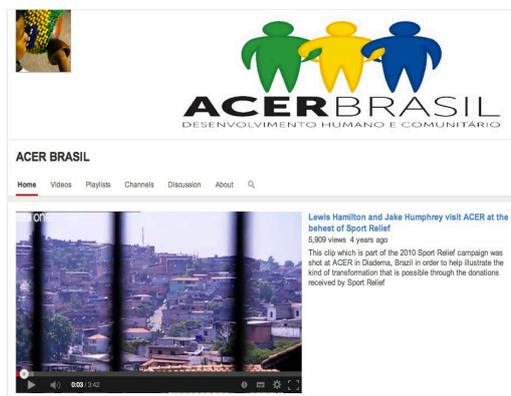
TWITTER

www.twitter.com/acerbrasil



YOUTUBE

www.youtube.com/acerbrasil



YOUR VISIT

While we're happy for you to visit any of ACER's projects and activities, it would be best for everyone involved if you can let us know what you want see before your arrival. That way we can arrange the practical matters of your visit and ensure the day is tailored to your needs. It is worth bearing in mind that no sport takes places on Sundays and Mondays. For more information regarding hours of operation please see our website, and don't hesitate to contact us if you have any further questions. Also, we ask that all journalists read our Child Protection Policy [HERE](#) and that upon their arrival at ACER fill out appendix 7 requiring authorisation for image usage.



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